

Press Information

KYOCERA Files Suit Against Preh GmbH for Potential Infringement of Haptic Feedback Technology Patent

Kyoto/London – April 6th, 2018. Kyocera Corporation (President: Hideo Tanimoto) filed a complaint in the Regional Court of Dusseldorf, Germany on April 5 (Central European Time) against Preh GmbH, a Germany-based automotive supplier. Kyocera is of the opinion that Preh infringes a Kyocera patent relating to its haptic feedback technology (German part of EP 2 461 233 B1).

Kyocera has been creating haptic technologies through its own research and development since 2008. Utilizing ergonomics and virtual reality technology that Kyocera has developed over the years as well as its proprietary haptic feedback technology, Kyocera's HAPTIVITY®¹ technology contains a virtual reality innovation that enables real touch sensation on any human-machine interface. Kyocera has introduced its HAPTIVITY®¹ devices in Japanese, U.S. and European tradeshows, and holds patents on this technology in multiple countries.

Although Kyocera has offered on several occasions to license its patented technology to Preh for use in the "All-in-Touch" multimedia interface that Preh manufactures and provides for automobiles, licensing negotiations have been unsuccessful to date. Therefore, Kyocera felt obliged to file a complaint.

Kyocera continues to license its technology for use in a wide range of applications, including automotive and industrial devices. The Company will aim to refine its HAPTIVITY®¹ technology as well as develop and market devices using this innovation.

¹ "HAPTIVITY®" is a registered trademark of Kyocera Corporation



For more information on KYOCERA: www.kyocera.co.uk

About KYOCERA

Headquartered in Kyoto, Japan, Kyocera Corporation is one of the world's leading manufacturers of fine ceramic components for the technology industry. The strategically important divisions in the Kyocera Group, which is comprised of 231 subsidiaries (as of March 31, 2017), are information and communications technologies, products which increase quality of life, and environmentally friendly products. The technology group is also one of the oldest producers of solar energy systems worldwide, with more than 40 years of experience in the industry.

The company is ranked #522 on Forbes magazine's 2017 "Global 2000" listing of the world's largest publicly traded companies. With a global workforce of over 70,000 employees, Kyocera posted net sales of approximately €11.86 billion in fiscal year 2016/2017. The products marketed by the company in Europe include printers, digital copying systems, microelectronic components, and fine ceramic products. The Kyocera Group has two independent companies in the United Kingdom: Kyocera Fineceramics Ltd. and Kyocera Document Solutions.

The company also takes an active interest in cultural affairs. The Kyoto Prize, a prominent international award, is presented each year by the Inamori Foundation — established by Kyocera founder Dr. Kazuo Inamori — to individuals and groups worldwide who have contributed significantly to the scientific, cultural, and spiritual betterment of humankind (converted at approximately €400,000 per prize category).

Contact

KYOCERA Fineceramics GmbH
Daniela Faust
Manager Corporate Communications
Hammfelddamm 6
41460 Neuss
Germany
Tel.: +49 (0)2131/16 37 – 188
Fax: +49 (0)2131/16 37 – 150
Mobil: +49 (0)175/727 57 06
daniela.faust@kyocera.de
www.Kyocera.de