



Press Information

KYOCERA Enters into License Agreement with Bosch

Bosch to incorporate KYOCERA's haptic feedback technology in automotive applications

Kyoto/London – May 8th, 2018. Kyocera today announced that it has signed a license agreement with Robert Bosch Car Multimedia GmbH, a subsidiary of Robert Bosch GmbH, a leading global supplier of technology and services. Effective May 7, 2018 (Japan time), this license agreement provides Bosch with access to Kyocera's patented haptic feedback technology for use in Bosch's automotive solutions.

Kyocera has been creating haptic technologies through its own research and development since 2008. Utilizing ergonomics and virtual reality technology that Kyocera has developed over the years as well as its proprietary haptic feedback technology, Kyocera's HAPTIVITY^{®1} technology contains a virtual reality innovation that enables real touch sensation on any human-machine interface. Kyocera has introduced its HAPTIVITY[®] devices in Japanese, U.S. and European tradeshows, and holds patents on this technology in multiple countries.

Kyocera continues to refine its HAPTIVITY[®] technology while developing devices, equipment and systems that incorporate it. In addition, the company continues to license its HAPTIVITY[®] technology for a wide range of uses, including automotive and industrial applications.

¹ "HAPTIVITY[®]" is a registered trademark of Kyocera Corporation



For more information on KYOCERA: www.kyocera.co.uk

About KYOCERA

Headquartered in Kyoto, Japan, Kyocera Corporation is one of the world's leading manufacturers of fine ceramic components for the technology industry. The strategically important divisions in the Kyocera Group, which is comprised of 264 subsidiaries (as of March 31, 2018), are information and communications technologies, products which increase quality of life, and environmentally friendly products. The technology group is also one of the oldest producers of solar energy systems worldwide, with more than 40 years of experience in the industry.

The company is ranked #522 on Forbes magazine's 2017 "Global 2000" listing of the world's largest publicly traded companies. With a global workforce of over 75,000 employees, Kyocera posted net sales of approximately €12.04 billion in fiscal year 2017/2018. The products marketed by the company in Europe include printers, digital copying systems, microelectronic components, and fine ceramic products. The Kyocera Group has two independent companies in the United Kingdom: Kyocera Fineceramics Ltd. and Kyocera Document Solutions.

The company also takes an active interest in cultural affairs. The Kyoto Prize, a prominent international award, is presented each year by the Inamori Foundation — established by Kyocera founder Dr. Kazuo Inamori — to individuals and groups worldwide who have contributed significantly to the scientific, cultural, and spiritual betterment of humankind (converted at approximately €764,000 per prize category).

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